

# RBA RATES 2024



Backcover	13.880 €
Inside Cover	10.560 €
Inside Backcover	10.510 €
1st Right Hand Page	12.170 €
1st Double Page	21.110 €
2nd Double Page	20.060 €
Double Page	17.950 €
1/2 Page	7.680 €
1/3 Page	6.970 €
Single Page *	9.590 €

(\* ) The acquisition of this ad space does not include a specific positioning

## SIZES

1 Page	200x272
Double Page	400x272
1/2 Horizontal Page	200x136
1/2 Vertical Page	100x272
1/3 Vertical Page	66x272
1/3 Horizontal Page	200x90

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

### Approximate Deadline:

day 11 of each month

### Approximate Publication Date:

day 5 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

### CIRCULATION CONTROLLED BY OJD

### AUDIENCE/READERSHIP CONTROLLED BY EGM

### CHARACTERISTICS:

Binding: Stapled

[www.rbapublventas.com](http://www.rbapublventas.com)

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