

RBA RATES 2024



Backcover	17.890 €
Inside Cover	15.650 €
Inside Backcover	13.420 €
Right Hand Page	12.860 €
Double Page	19.570 €
1/2 Page	8.390 €
1/3 Page	5.590 €
1/4 Page	4.470 €
Single Page *	11.180 €

(*) The acquisition of this ad space does not include a specific positioning

SIZES

1 Page	200x272
Double Page	400x272
1/2 Horizontal Page	200x136
1/2 Vertical Page	100x272
1/3 Vertical Page	66x272
1/3 Horizontal Page	200x90
1/4 Vertical Page	50x272
1/4 Horizontal Page	200x68

Measurements in millimetres

Important:

For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:

day 7 of each month

Approximate Publication Date:

day 27 of each month

CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

CIRCULATION CONTROLLED BY OJD

AUDIENCE/READERSHIP CONTROLLED BY EGM

CARACTERISTICS:

Binding: Stapled

www.rbapublventas.com

MADRID López de Hoyos, 141 - 28002 Madrid • Tel. 91 510 66 00

BARCELONA Avda. Diagonal, 189 - 08018 Barcelona • Tel. 93 415 23 22