

RBA
RATES
2024



Backcover	7.840 €
Inside Cover (simple)	6.860 €
Inside Cover (double)	12.740 €
Inside Backcover	5.880 €

1st Right Hand Page	6.620 €
Right Hand Page	5.880 €
Page facing....	5.640 €
1st Double Page	9.800 €
Double Page	8.580 €
1/2 Page	3.680 €
1/2 Double Page	6.860 €
1/3 Page	2.450 €
Single Page *	4.900 €

(*) The acquisition of this ad space does not include a specific positioning

SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in milimetres
Important:
For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:
day 18 of each month
Approximate Publication Date:
day 10 of each month

CONTRACTING:
1- Advertorials and special ad spaces have a surcharge of 20%.
2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
3- VAT and the cost of producing the originals have to be paid by the adevtiriser.

CIRCULATION CONTROLLED BY OJD
AUDIENCE/READERSHIP CONTROLLED BY EGM

CHARACTERISTICS:
American Binding

www.rbapublventas.com

MADRID López de Hoyos, 141 - 28002 Madrid • Tel. 91 510 66 00
BARCELONA Avda. Diagonal, 189 - 08018 Barcelona • Tel. 93 415 23 22