

RBA RATES 2024



Backcover	16.770 €
Inside Cover	12.760 €
Inside Backcover	12.700 €
1st Right Hand Page	12.760 €
1st Double Page	25.510 €
2nd Double Page	24.240 €
Double Page	21.690 €
1/2 Page	7.680 €
1/2 Double Page	15.330 €
1/3 Page	6.970 €
Single Page *	11.590 €

(*) The acquisition of this ad space does not include a specific positioning

SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in millimetres

Important:

For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:

day 30 of each month

Approximate Publication Date:

day 15 of each month

CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

CIRCULATION CONTROLLED BY OJD

AUDIENCE/READERSHIP CONTROLLED BY EGM

CHARACTERISTICS:

American Binding



www.rbapublventas.com

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