

RBA RATES 2022



Backcover	16.000 €
Inside Cover	14.000 €
Inside Backcover	12.000 €

1st Right Hand Page	13.500 €
2nd Right Hand Page	13.000 €
Single Page 1st Half	12.000 €
1st Double Page	20.000 €
2nd Double Page	18.500 €
Double Page	17.500 €
1/2 Page	7.500 €
1/3 Page	5.000 €
1/4 Page	4.000 €
Single Page *	10.000 €

(*) The acquisition of this ad space does not include a specific positioning

SIZES

1 Page	210x275
Double Page	420x275
1/2 Horizontal Page	210x137,5
1/2 Vertical Page	105x275
1/3 Vertical Page	70x275

Measurements in millimetres

Important:

For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:

day 10 of each month

Approximate Publication Date:

day 27 of each month

CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

CIRCULATION CONTROLLED BY OJD

AUDIENCE/READERSHIP CONTROLLED BY EGM

CARACTERISTICS:

Binding: Stapled

www.rbapublventas.com

MADRID López de Hoyos, 141 - 28002 Madrid • Tel. 91 510 66 00

BARCELONA Avda. Diagonal, 189 - 08018 Barcelona • Tel. 93 415 23 22