

RBA RATES 2022



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|---------------------|----------|
| Backcover | 16.770 € |
| Inside Cover | 12.760 € |
| Inside Backcover | 12.700 € |
| 1st Right Hand Page | 12.760 € |
| 1st Double Page | 25.510 € |
| 2nd Double Page | 24.240 € |
| Double Page | 21.690 € |
| 1/2 Page | 7.680 € |
| 1/2 Double Page | 15.330 € |
| 1/3 Page | 6.970 € |
| Single Page * | 11.590 € |

(* The acquisition of this ad space does not include a specific positioning)

SIZES

| | |
|---------------------|---------|
| 1 Page | 206x272 |
| Double Page | 412x272 |
| 1/2 Horizontal Page | 206x136 |
| 1/2 Vertical Page | 103x272 |
| 1/3 Vertical Page | 68x272 |

Measurements in millimetres

Important:

For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:

day 30 of each month

Approximate Publication Date:

day 15 of each month

CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

CIRCULATION CONTROLLED BY OJD

AUDIENCE/READERSHIP CONTROLLED BY EGM

CARACTERISTICS:

American Binding

www.rbapublventas.com

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