

RBA
RATES
2022



Backcover	9.730 €
Inside Cover	7.380 €
Inside Backcover	7.320 €

1st Right Hand Page	7.380 €
1st Double Page	14.760 €
Double Page	13.380 €
1/2 Page	4.370 €
1/2 Double Page	9.110 €
1/3 Page	3.930 €
Single Page *	6.700 €

(*) The acquisition of this ad space does not include a specific positioning

SIZES

1 Page	200x272
Double Page	400x272
1/2 Horizontal Page	200x136
1/2 Vertical Page	100x272
1/3 Vertical Page	66x272
1/3 Horizontal Page	200x90

Measurements in millimetres

Important:

For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:

day 30 of each month

Approximate Publication Date:

day 15 of each month

CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

CIRCULATION CONTROLLED BY OJD

AUDIENCE/READERSHIP CONTROLLED BY EGM

CHARACTERISTICS:

Binding: Stapled

www.rbapublventas.com

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